



## Smrikva Bowl Family Holiday Week

*reunion with Smrikva Bowl founder*

*... a new holiday opportunity program in Smrikve...*

*February 19th, 2021*

Back in summer 1998 I was attending Citicorp Associate Development program in New York... this was also an opportunity for me to visit the US OPEN event during a week end and buy a big Wilson US OPEN tennis ball... my stay in New York that summer forced me to miss the Smrikva Bowl that year... but later on, until I moved back to Smrikve, I always found my way to come back home for the tournament...

At the time I had only a dream vision about the event I was creating... and among my dreams I was thinking that there might come a day when there will be 25 Smrikva Bowl players among top 100 ATP/WTA... I also remember that I made it a tradition for Smrikva Bowl winners to sign that ball that I bought in New York wishing them to lift one day the US OPEN trophy... Dominic Thiem, who signed that famous ball back in 2003, lifted the US Open trophy in New York in 2020...

Today there are 25 Smrikva Bowl players who actually reached top 100 ATP/WTA ranking in their career... several of my dreams are realizing and I still have several which are to become true...

There are over 50 Smrikva Bowl players who made it into the top 200 ATP/WTA and, as of the beginning of 2021, they made in total over 90.000.000 USD in prize money and this number keep increasing at 60% rate on yearly basis... apparently that seems to be very big numbers and a lot of wealth opportunities the Smrikva Bowl seeds are creating and will have the opportunity to spread it in decades to come... and the above is among reasons of this new idea that I wish start sharing and making real...

I remember that Citicorp Associate Development program was considered at the time one of the best finance programs on Wall Street... I was part of an amazing class and we had amazing teachers... the one who impressed me the most was teacher Barry...

The things I learned from Barry helped me to understand Fiat Group financial situation back in 2001... and that knowledge helped this company survive one of her biggest financial crisis in its century long history...

But Barry's words, that I recall as it was yesterday, is the story he shared with us that he is not teaching only to finance educated individuals like we were at the time, but he is doing finance classes for professional athletes too. At first I did not understand why.

Why should you teach finance to someone who potentially made millions throughout their sport career that could last for centuries?

... and he explained that he was teaching the athletes the basics of finance because many past successful professionals were becoming a social issue in the USA... I was still not getting him... then he told us that majority of the professional athletes in the US were broken five years after completing their successful careers. We are talking in certain sports of about 3 out of 4 famous and successful players who spent all their wealth earned during their successful careers just five years after completing to play at professional level...

If you google the issue... you will find out that still today the problem persist and no matter how much you earn if you lack basic knowledge in how to manage the wealth you created during your professional career it is highly probable that you may end up among the 60-70%+ group of financially broken professional...

I always believed that Smrikva Bowl kids will find their ways to do well... and there are many doing well... thanks to their tennis skills over 230+ received the scholarship to study in the US... and there are already

15 Smrikva Bowl players who made over 1.000.000 USD of prize money so far... every year this number keep increasing faster and faster... and I wished to share that I am pleased to share part of my knowledge with those in need and establish the possibility for the past Smrikva Bowl players to return to Smrikve with their family for their vacations and get some basics about elements to pay attention at in managing their wealth while they play and especially once they finish to play professional tennis...

I envisage this learning experience to be combined with their family vacation... and opportunity to learn in an emotionally positive environment to store it into their long term memory... I am aware that while playing professionally the players have tight schedules but visit to Smrikve with the family is a battery recharging opportunity and an opportunity to learn something new...

In 1996 I started the Smrikva Bowl story... in 2007 I started to provide Smrikva Bowl players with possibility to return to Smrikve and fine tune their tennis skills at „La Bottega di Smrikve“... in 2015 I expanded this opportunity and started with friend Luca Appino a traditional and structured Smrikva Bowl Tennis Talents Family Weeks experience in order to provide selected Smrikva Bowl players and their families with basic long term elements that can help them to increase awareness on what to pay attention in building their family path towards high level tennis... and now I believe it is the time to open this new possibility for the Smrikva Bowl families making greater our „seeds of the Legends“ story...

*Miodrag Bozovic*



In my **formal education background** are included the following studies:

- Completed **Maths information science** high school with highest marks & in parallel completed **Conservatory of music**. Elementary music school which last for six years I was able to complete in four years and as accordion player I was awarded several times with National, International and World level prizes. I also learned to play piano and guitar.
- Graduated in **Finance at Bocconi University** in Milan - top European Business university (4 years program) – graduation mark 110/110 with magna cum laude, awarded with Bocconi's golden medal as top student.
  - o Participated in exchange program - ESADE University - another top European Business university in Barcelona
- Obtained **Master in Common European Management Science (CEMS)**
  - o Completing the program requirements at ESADE & Bocconi University
- Completed **Citicorp Associate Development Program** in New York
- **Young Leaders** program at **The European House - Ambrosetti** in Milan
- Graduated in **Political Science** at Milan University (4 years program)
- **Van der Meer Tennis University** Europe (Professional Tennis Registry - PTR) – title Professional
- International Sport Mental Coach Association member
- Certified Chair and Line Umpire

Among **professional experiences in Finance** I am pleased to mention that my experience was built in the following companies: **KPMG** Peat Marwick, **JP Morgan**, **Citigroup** (Citibank - Salomon Smith Barney), **Banca IMI** (Intesa San Paolo), **UBS** (Union Bank of Switzerland).

Among **other** relevant experiences which are contributing in expanding my informal education are:

- **Smrikva Bowl** foundation in 1996 (95 countries story)
- **Smrikve wine** limited editions production started in 2004 (95 countries story)
- **Olive oil** limited editions production started in 2005 (95 countries story)
- Completing „**Unione Europea e Democrazia Cosmopolita – un idea per la pace**“ book in 2005
- 4 stars **Villa Smrikve Charme** completion in 2006
- „**La bottega di Smrikve**“ foundation in 2007 (over 120+ talented players attended)
- „**Istria from Smrikve**“ cultural e-book publishing on line in 2009
- **Smrikva Bowl library** foundation in 2009 (counting over 3000+ books in Smrikve and nearby 300 tennis and sport related books that are used in „La bottega di Smrikve“ classes)
- 5 stars **Villa Smrikve Lounge** completion in 2012
- Started to coach my 9 years old niece Tara in 2014 (today top National player in her age group)
- **Smrikva Bowl Tennis Talents Family Week (SBTTFW)** foundation in 2015 (over 40+ past Smrikva Bowl families attended)

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INTERESTED IN:

**Million plus Smrikva Bowl Family Holiday Week**

NAME: \_\_\_\_\_ SURNAME: \_\_\_\_\_

People coming: 1+ \_\_\_\_\_ Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

Subject of interest: \_\_\_\_\_

ACCOMMODATION: SMRIKVE LOUNGE Villa \_\_\_\_\_ Villa SMRIKVA Charme \_\_\_\_\_