



Smrikva Bowl M+ Family Holiday Week

another reunion opportunity with Smrikva Bowl founder

... the story of a new holiday opportunity for the Smrikva Bowl

„seeds of the Legends“...

May 18th, 2022

Back in summer 1998, about 25 years ago, I was attending Citicorp Associate Development program in New York... this was an opportunity for me to visit the US OPEN...

I do remember I had only a vision about the event I was creating... Smrikva Bowl... it was a dream about creating an inspiring event... and among my dreams I was thinking that there might come the day when there will be 25 past Smrikva Bowl players among top 100 ATP/WTA...

I also remember the big Wilson tennis ball I bought in New York and made it a tradition for the Smrikva Bowl winners to sign it... wishing them to lift one day the US OPEN trophy... this wish become a true story when Dominic Thiem, who signed the famous ball back in 2003, lifted the real US Open trophy in 2020...

At the moment I am writing this letter there are 33 Smrikva Bowl players who actually reached top 100 ATP/WTA ranking... some of my dreams become real :)..

There are 60 Smrikva Bowl players who made it into the top 200 ATP/WTA and they made in total over 117M USD in prize money. The total prize money keep increasing by an important double digits rate on yearly basis... and these are big numbers... more than big numbers these are a lot of opportunities that Smrikva Bowl seeds may spread in years to come...

There is also new idea coming to my mind that I wish to start sharing with Smrikva Bowl seeds with hope to make it real one day...

I remember that Citicorp Associate Development program I was attending was considered at the time one of the best programs in finance on the Wall Street... I was part of an amazing class and we had amazing mentors... the one who impressed me the most at the time was Barry... he developed a unique way to share his knowledge...

Those things I learned from Barry helped me understand the real financial situation of the Fiat Group back in 2001... and that knowledge actually helped this company survive one of its deepest financial crisis in its century long history...

But Barry's words, that I vividly recall, is the story he shared with us one afternoon, at Citicorp training center building, that he is not teaching only finance to financially educated individuals like we were at the time, but he is also sharing his knowledge with successful professional athletes.

At first I did not understand why...

Why should you teach finance to someone who created so much wealth throughout their sport career that could last for centuries?

... and he explained it with very simple words... he said that many successful professionals were becoming social problems in the US... I was still not getting his point... then he told us that the majority of the professional athletes in the US were broken five years after completing their successful careers. We are talking in certain sports of about 3 out of 4 famous and successful players who spent all their wealth earned during their careers just five years after completing to play at professional level...

I learned about this problem 25 years ago and still today this problem persist... no matter how much monetary resources you earn if you lack basic knowledge in how to manage the wealth you earned it is highly probable that you may end up among the 60-70%+ group of financially broken stars...

I always believed that Smrikva Bowl kids will build their own luck... and there are so many doing great... and they are doing great in most different fields... thanks to their tennis skills over 250+ received the scholarship to study in the US... and at the moment of putting down this letter there are 20 Smrikva Bowl players who made over 1M USD of prize money so far... and there more than 10 Smrikva Bowl players that will cross this financial threshold in less than a year time...

I wish to open this opportunity for the past Smrikva Bowl players to return to Smrikve with their family for their vacations to get some basics about elements mentioned above... at what to pay attention to... especially once the time to retire from professional tennis arrives... and this will be another milestone gift to the developing Smrikva Bowl family...

I envisage this experience as vacation and opportunity to learn something in an emotionally positive environment therefore store it into the long term memory... I am aware that while playing professionally the players have tight schedules... but it is also true that visiting Smrikve with the family was always a battery recharging opportunity and always an opportunity to create good memories...

In 1996 the Smrikva Bowl story started... in 2007 the possibility to return to Smrikve for holidays in order to fine tune some tennis and human skills at „La Bottega“ started... in 2015 I expanded this opportunity and started with friend Luca another family holidays opportunity known as Smrikva Bowl Tennis Talents Family Week experience. Family Week is envisaged to share with families some important long term elements that can help them in increasing the awareness on what to pay attention to in building their family path towards high level tennis... and I believe this new opportunity for the Smrikva Bowl families will further grow our „seeds of the Legends“ story and prepare us all for the next milestone...

Miodrag Bozovic



Mio's formal education background includes:

- Completion of Maths information science high school with highest marks & in paralel completion of Conservatory of music. Elementary music school which last six years completed in four years and as accordion player was awarded several times with National, International and World prizes. He also learned to play piano and guitar on his own.
- Graduated in Finance at Bocconi University in Milan - top European Business University (4 years program –according to Bologna system would be 3+2) – graduation mark 110/110 with magna cum laude, awarded with Bocconi's golden medal as top student of the generation.
 - o Participated in exchange program with ESADE University (Escola Superior d'Administració i Direcció d'Empreses) – it is another top tier European Business University located in Barcelona
- Obtained Master in Common European Management Science (CEMS) – top International Management Master
 - o Completed program requirements at ESADE (Barcelona) & Bocconi University (Milan)
- Completed Citicorp Associate Development Program in New York
- Honored to have been part for a year of Young Leaders program at The European House - Ambrosetti in Milan. Participated at Cernobbio convention.
- Graduated in Political Science at Milan University (4 years program – according to Bologna system would be 3+2)
- Van der Meer Tennis University Europe permanent education program (Professional Tennis Registry - PTR) – title Professional MAP3A
- International Sport Mental Coach Association (ISMCA) member
- Certified Chair and Line Umpire (Croatian Tennis Association) & Croatian Tennis Coaches Association member

Among professional experiences his Investment Banking experience was built in the following institutions: KPMG Peat Marwick, JP Morgan, Citigroup (Citibank - Salomon Smith Barney), Banca IMI (Intesa San Paolo), UBS (Union Bank of Switzerland).

Other experiences:

- founded Smrikva Bowl in 1996 (2200+ families, 98 countries & six continents story)
- Smrikve limited editions wine making started in 2004 (98 countries & six continents story)
- Olive oil limited editions making started in 2005 (98 countries & six continents story)
- completed „Unione Europea e Democrazia Cosmopolita – un'idea per la pace“ book in 2005
- completed 4 stars Villa Smrikve Charme in 2006
- „La bottega di Smrikve“ holiday program started in 2007
- completed and published on line cultural e-book „Istria from Smrikve“ in 2009
- founded Smrikva Bowl library in 2009 (counting today over 3000+ books out of which nearby 300 tennis and sport related books that are used in „La bottega di Smrikve“ experiences)
- completed 5 stars Villa Smrikve Lounge in 2012
- started to coach niece Tara in 2014
- started Smrikva Bowl Tennis Talents Family Week (SBTTFW) holiday program in 2015 (over 50+ past Smrikva Bowl families attended)
- Smrikva Bowl M+ Family Holiday Week (SBM+FHW) is a new holiday project idea

Smrikva Bowl family members are eligible to present their candidacy for the
Smrikva Bowl M+ Family Holiday Week experience